



Quarterly Market Update – Q3 2011

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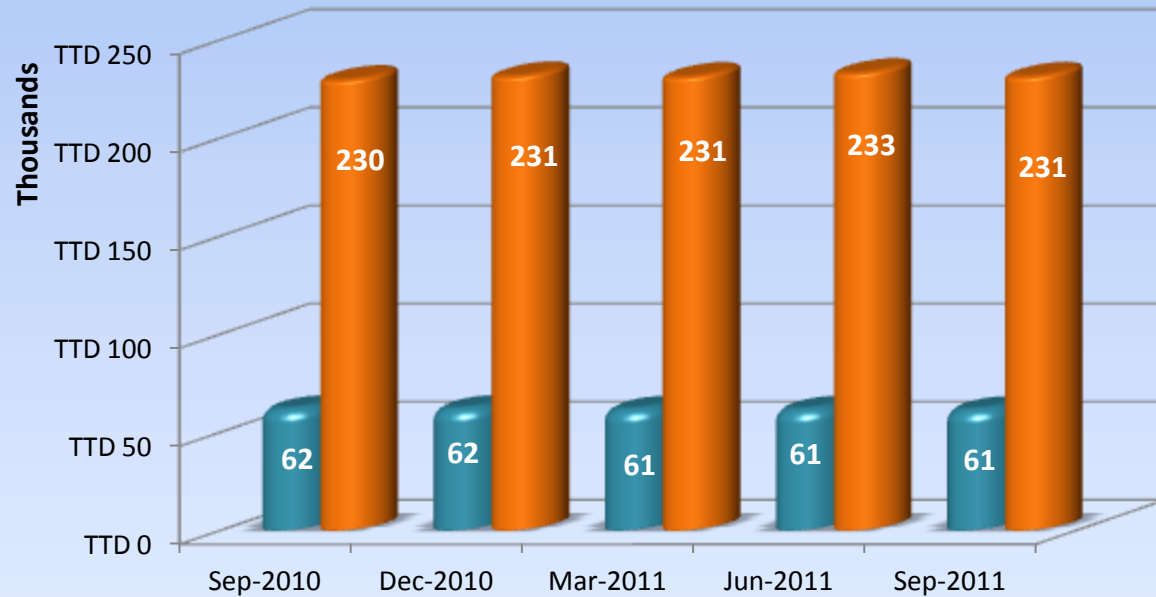
[Free to Air TV Market](#)

Notes:

1. Fixed Internet Market includes fixed wired and fixed wireless Internet. Mobile Internet market has been excluded from this report due to outstanding data.

2. Penetration rates calculated using CSO's mid year population estimates of 1,317,714 for 2010. Number of households of 343,180 households is based on the 2000 Census.

Number of Fixed Line Subscriptions Q3 2010 to Q3 2011



Total Subscriptions	292	293	292	294	292
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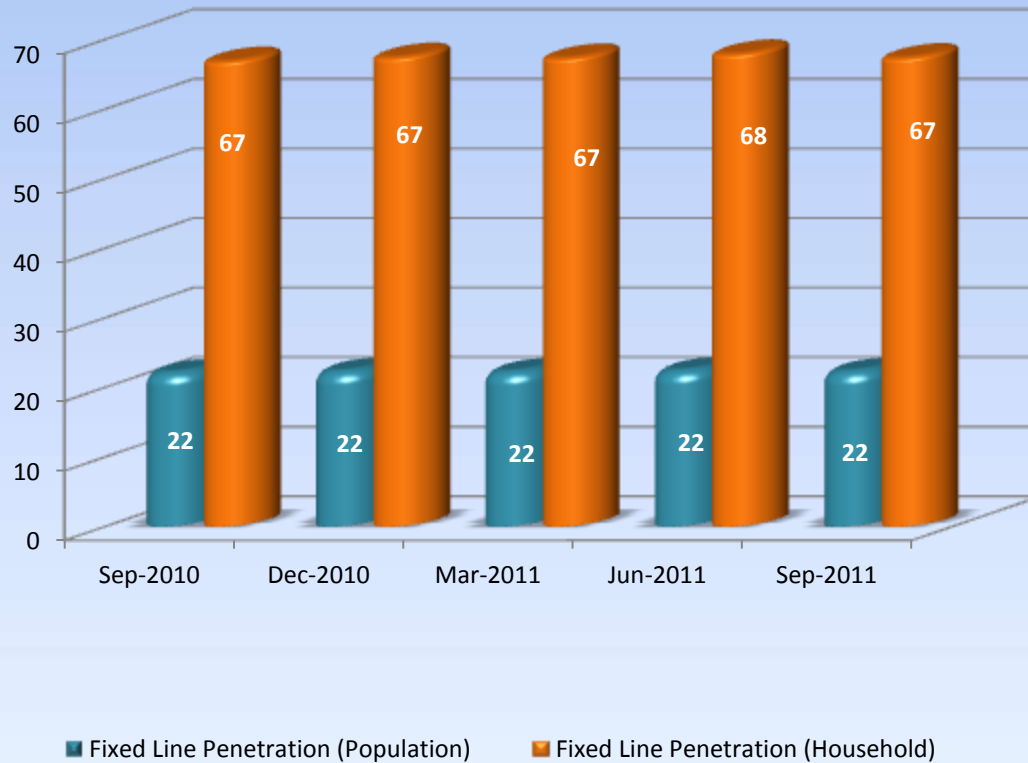
■ Business Subscriptions
 ■ Residential Subscriptions

Year on Year Percent Change

↑ 0.5%



Penetration Rate of Fixed Line Subscriptions Q3 2010 to Q3 2011



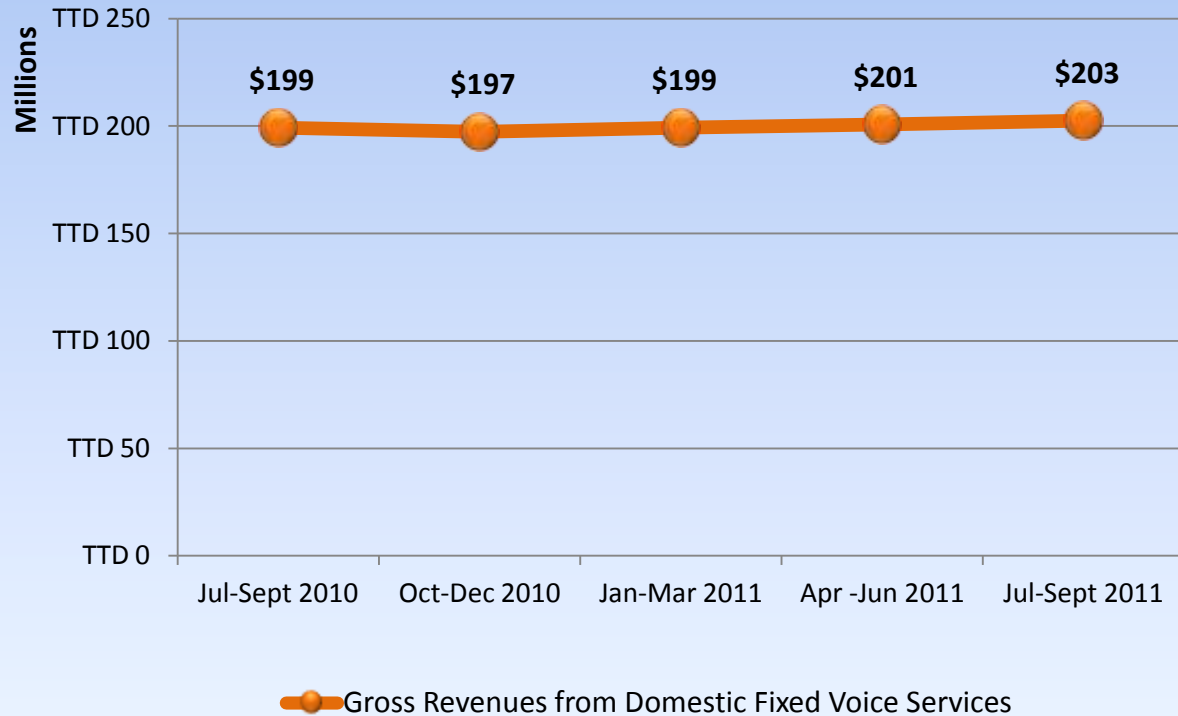
Year on Year Percent Change

Fixed Line Penetration (Population) **0%**

Fixed Line Penetration (Household) **0%**



Gross Revenues from Domestic Fixed Voice Services Q3 2010 to Q3 2011

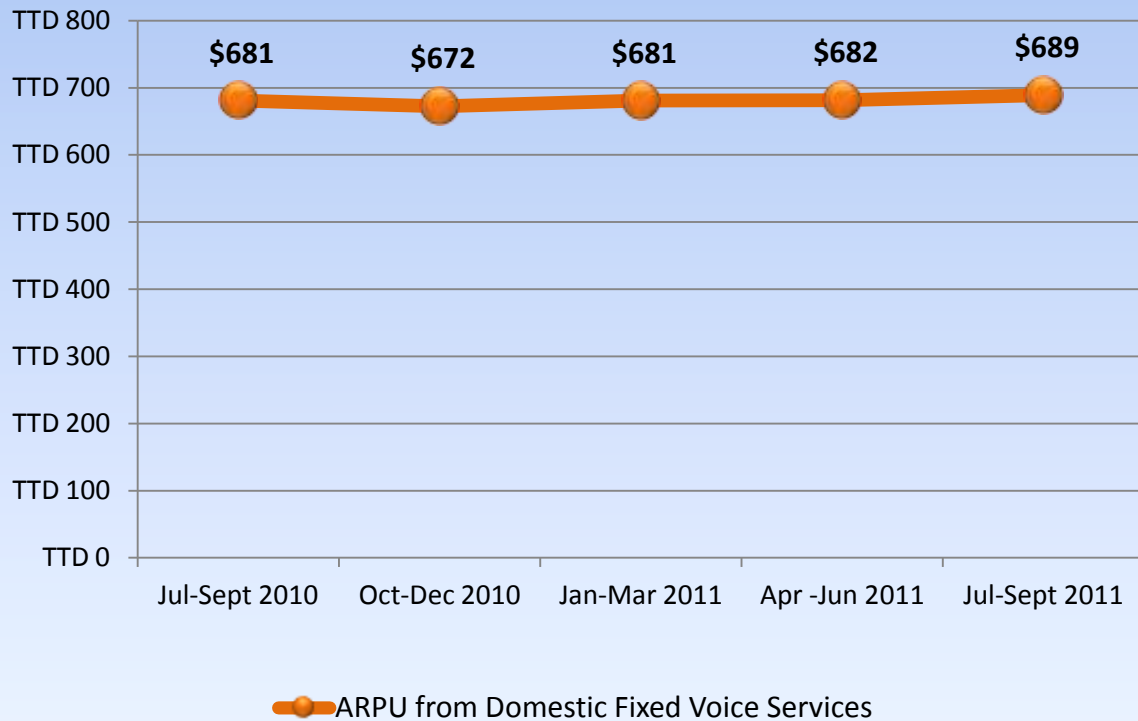


Year on Year Percent Change

↑ 1.7%



ARPU for Domestic Fixed Line Q3 2010 to Q3 2011

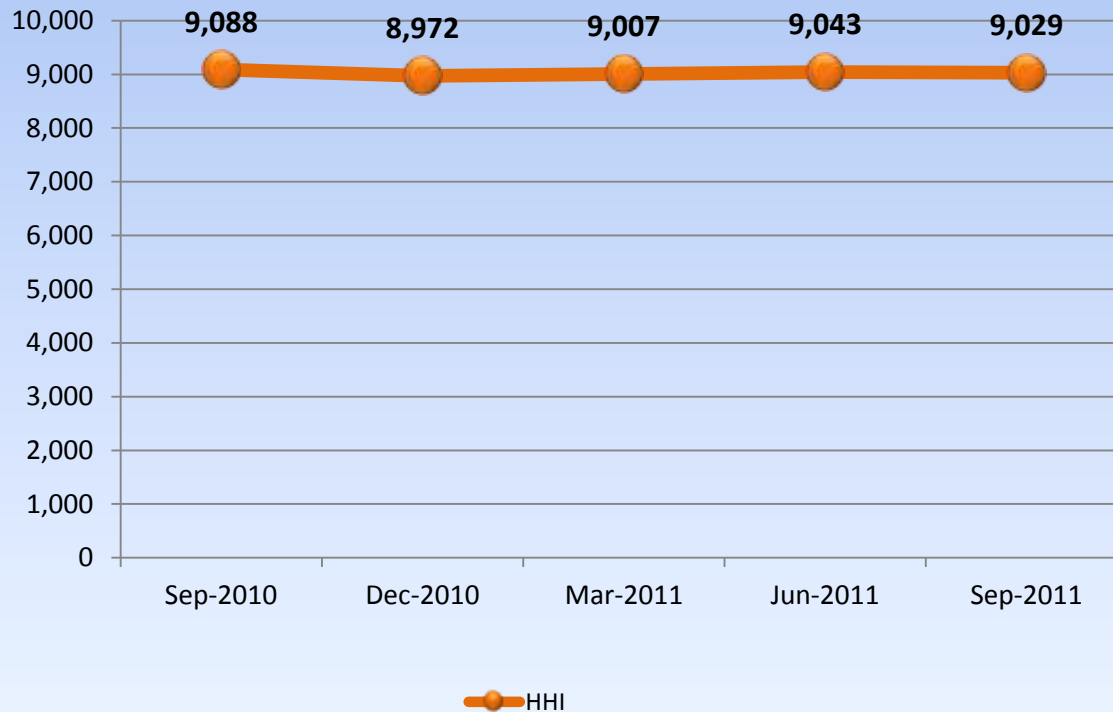


Year on Year Percent Change

↑ 1.2%



HHI for Domestic Fixed Line Q3 2010 to Q3 2011



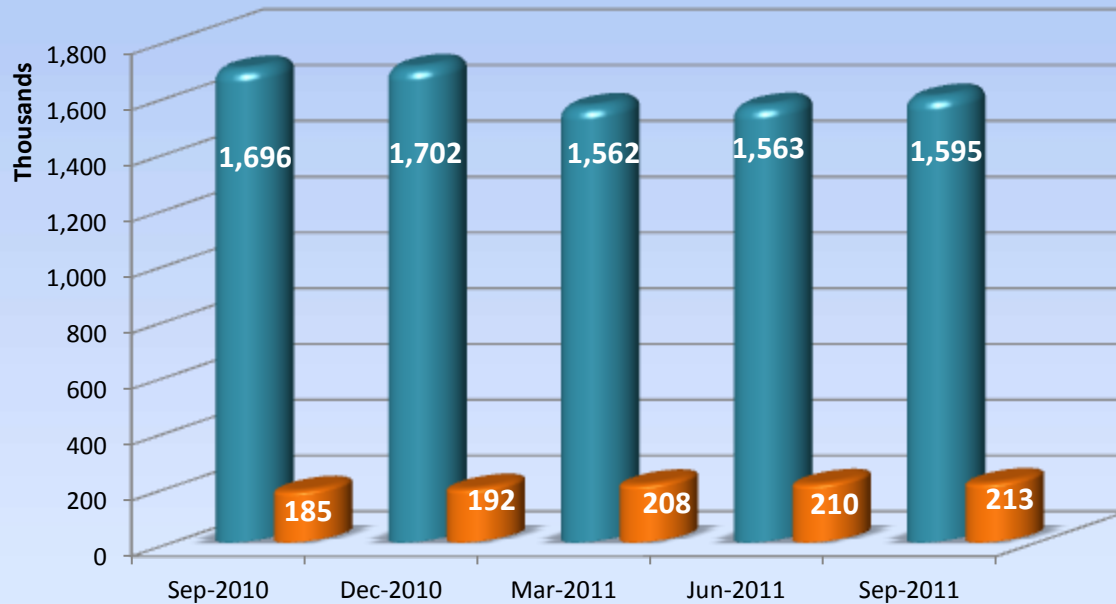
Year on Year Percent Change



0.7%



Number of Mobile Voice Subscriptions Q3 2010 to Q3 2011



Year on Year Percent Change

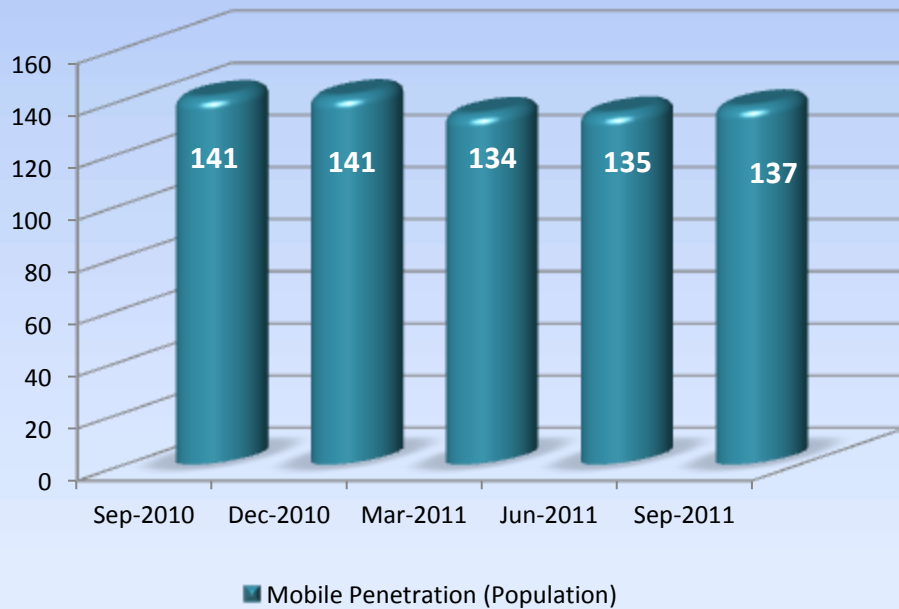
↓ 3.8%

Total Subscriptions	1,881	1,894	1,770	1,773	1,808
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■ Prepaid Subscriptions ■ Postpaid Subscriptions



Penetration of Mobile Voice Subscriptions Q3 2010 to Q3 2011

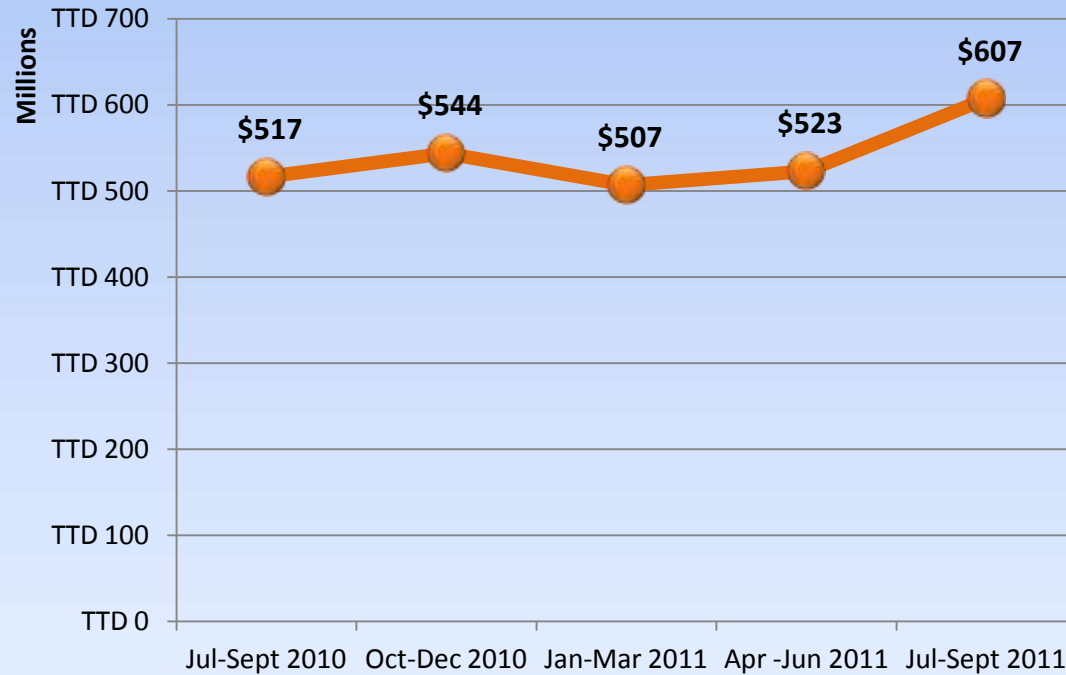


Year on Year Percent Change

↓ 2%



Total Gross Revenues from Domestic Mobile Services (TT\$) Q3 2010 to Q3 2011



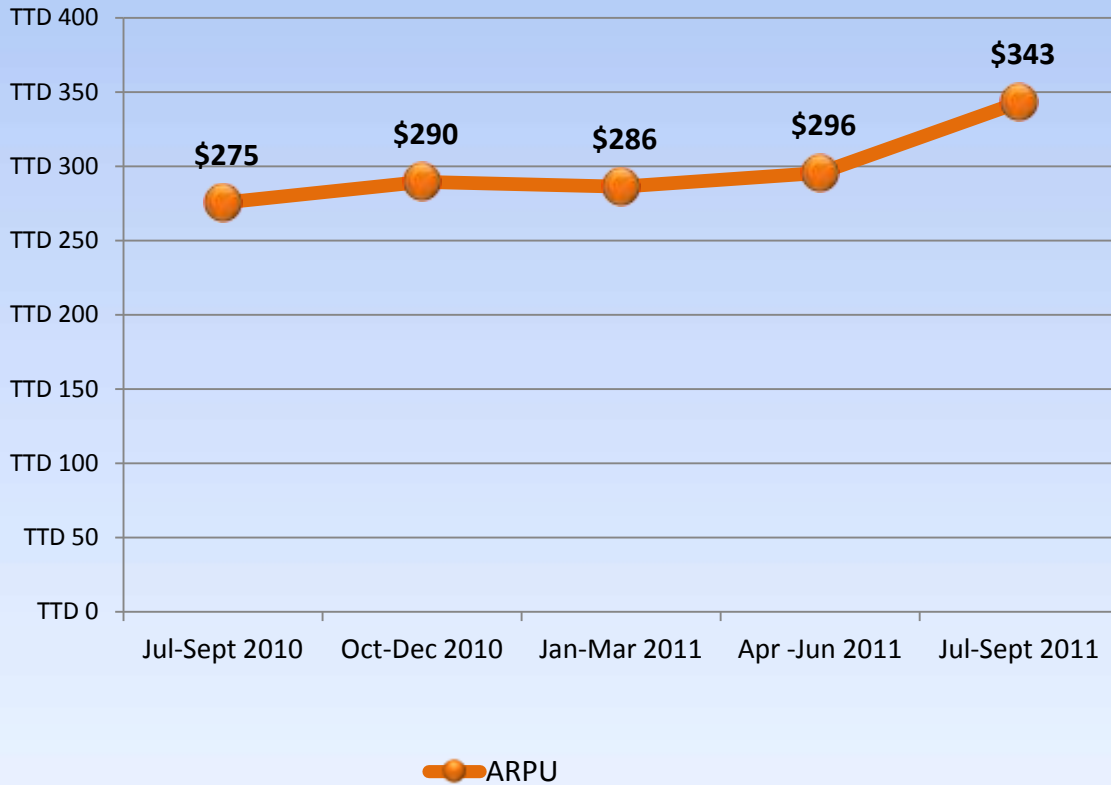
—●— Total Gross Revenues from Domestic Mobile Services (TT\$)

Year on Year Percent Change

↑ 17%



ARPU for Domestic Mobile Services Q3 2010 to Q3 2011

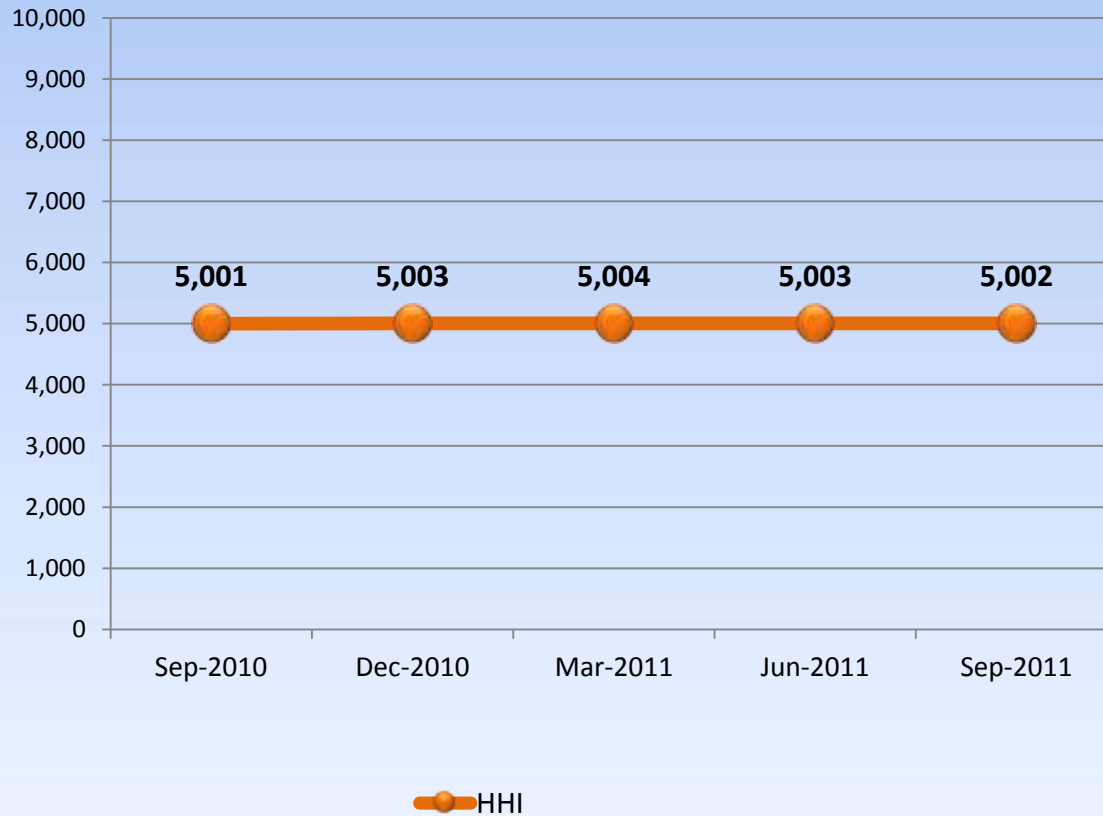


Year on Year Percent Change

↑ 24%



HHI for Domestic Mobile Services Q3 2010 to Q3 2011

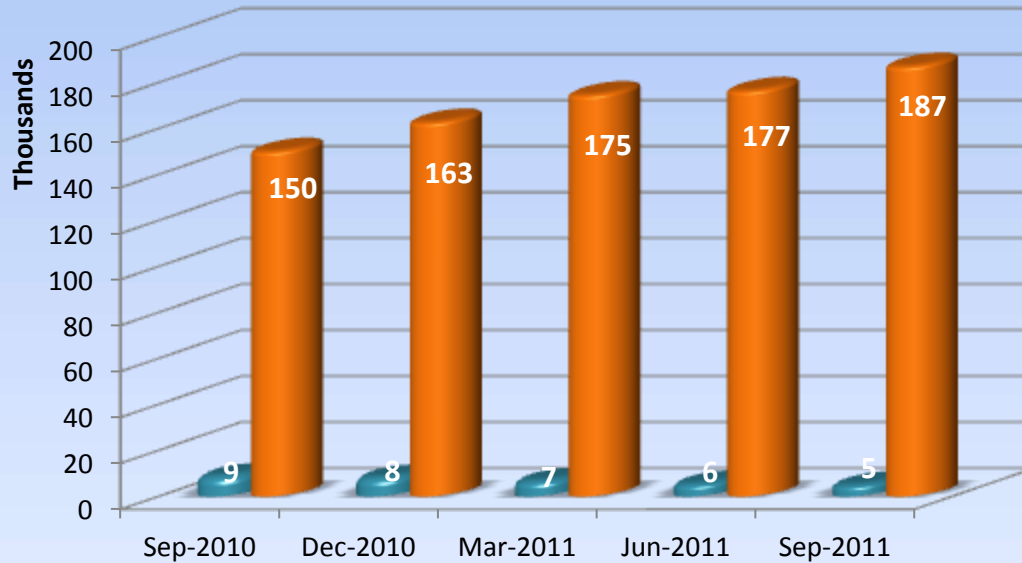


Year on Year Percent Change

↑ 0.02%



Number of Fixed Internet Subscriptions Q3 2010 to Q3 2011



Total Subscriptions	Sep-2010	Dec-2010	Mar-2011	Jun-2011	Sep-2011
	159	171	181	183	192

■ Narrowband Fixed Internet Subscriptions

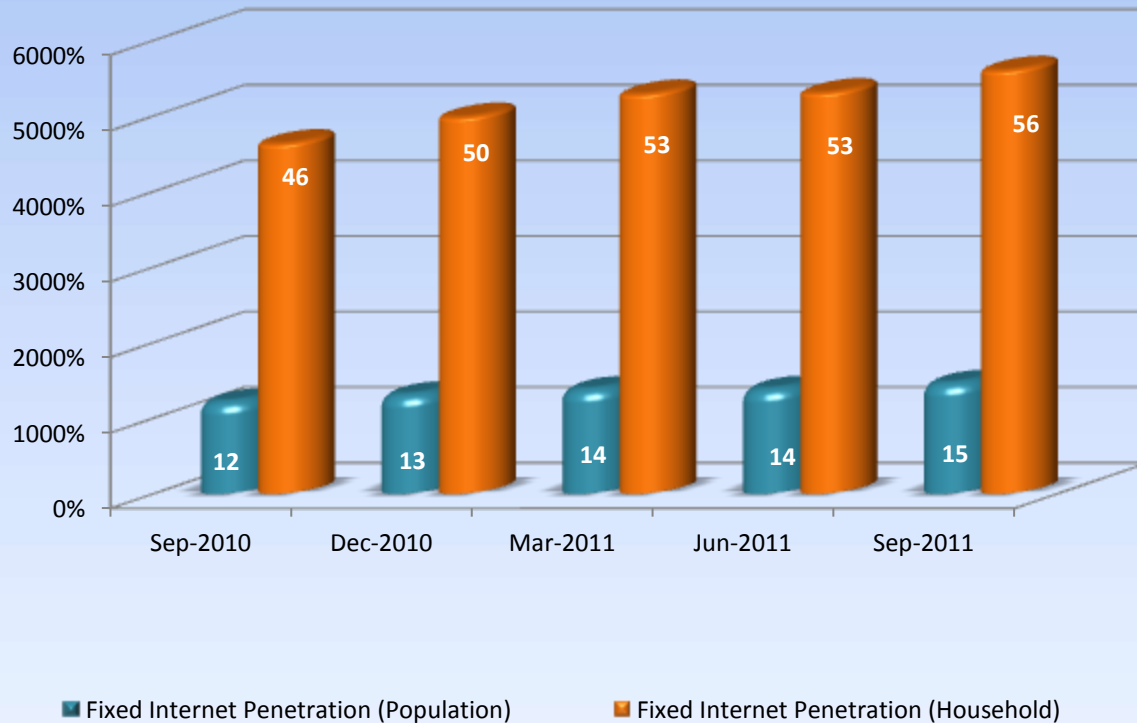
■ Broadband Fixed Internet Subscriptions

Year on Year Percent Change

↑ 21%



Penetration for Fixed Internet Subscriptions Q3 2010 to Q3 2011



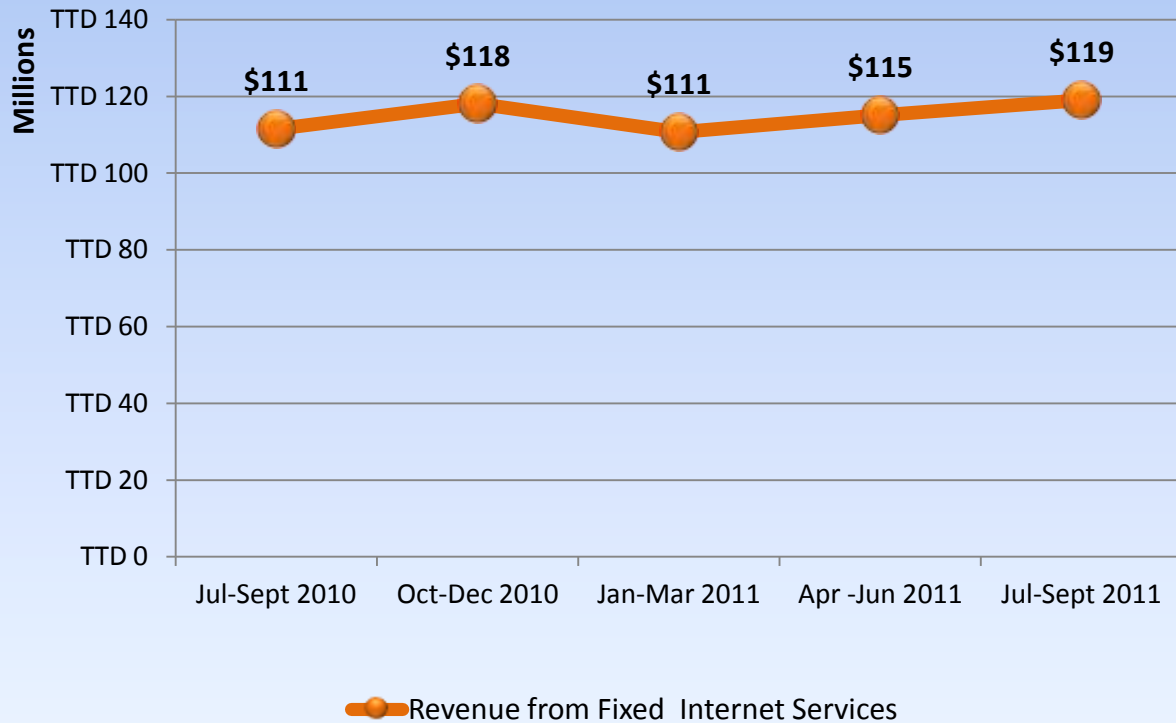
Year on Year Percent Change

Fixed Internet Penetration (Population)  20%

Fixed Internet penetration (Household)  21%



Gross Revenues from Fixed Internet Services Q3 2010 to Q3 2011



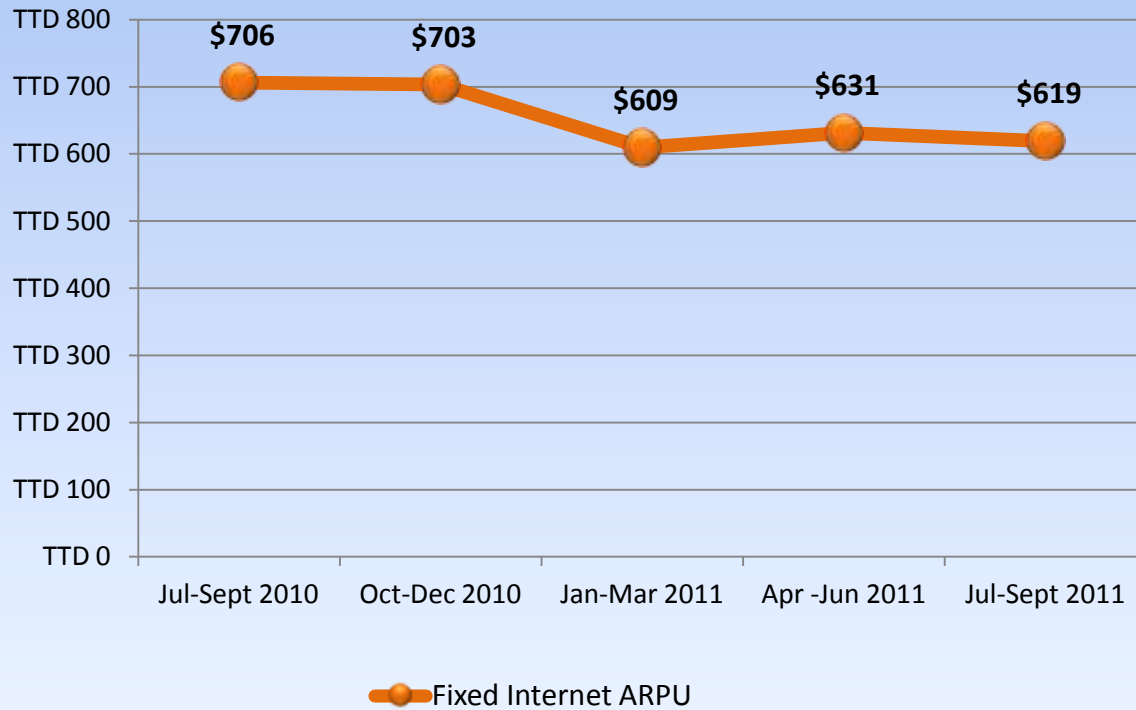
Year on Year Percent Change



7%



ARPU for Fixed Internet Services Q3 2010 to Q3 2011



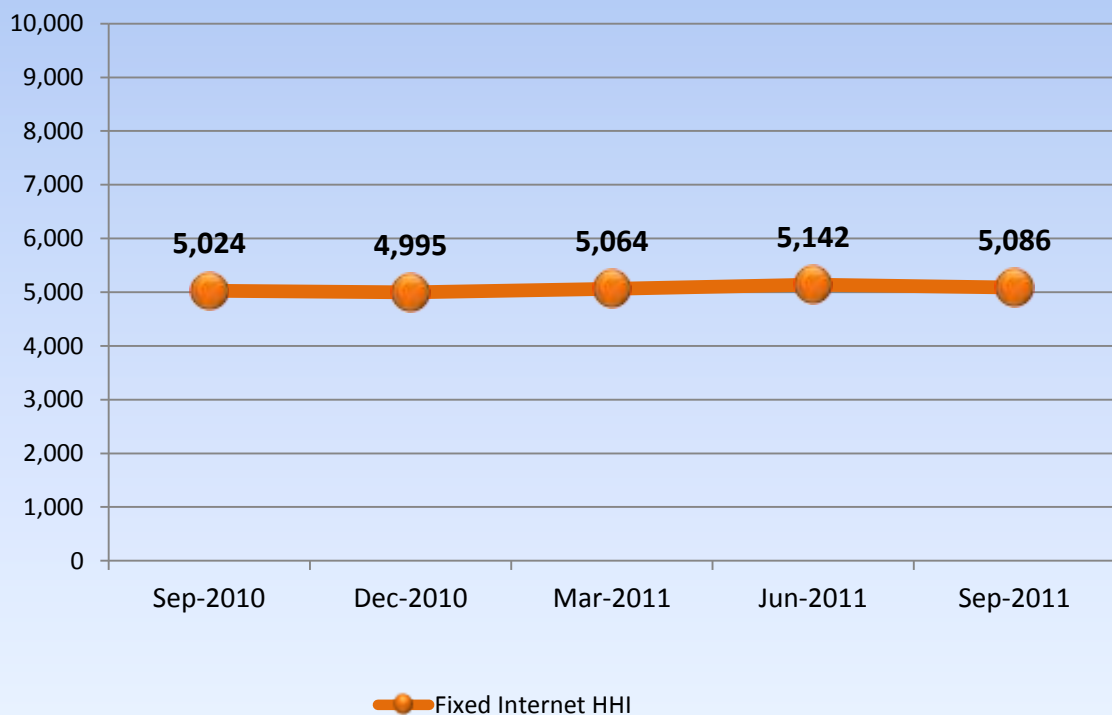
Year on Year Percent Change



12%



HHI for Fixed Internet Services Q3 2010 to Q3 2011



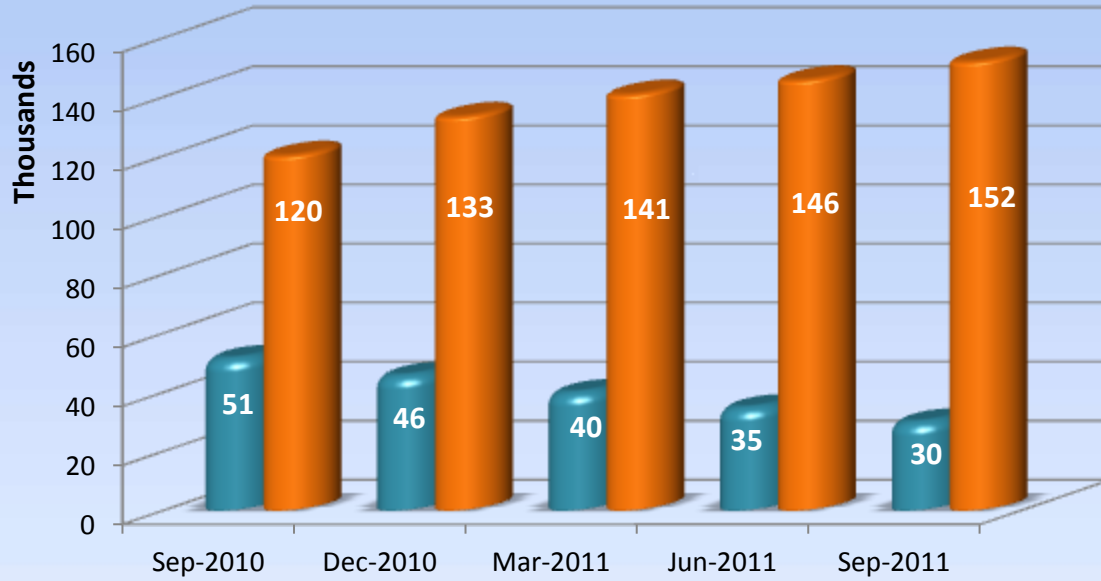
Year on Year Percent Change



1%



Number of Pay TV Subscriptions Q3 2010 to Q3 2011



Total Subscriptions	171	179	181	181	182
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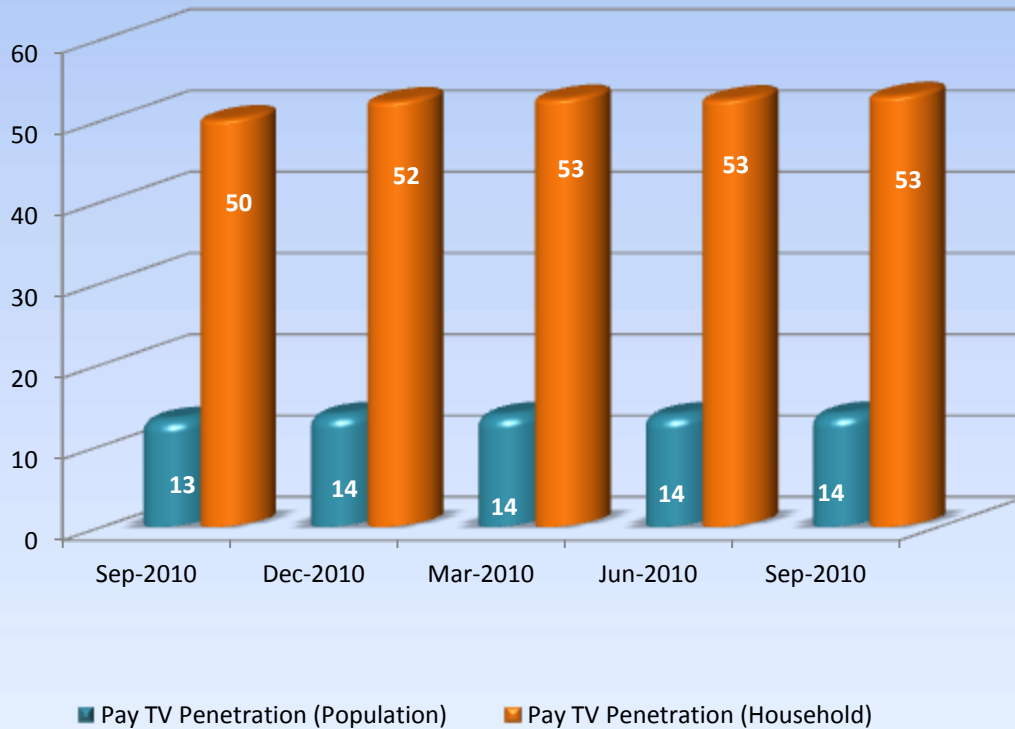
■ Analogue Subscriptions
 ■ Digital Subscriptions

Year on Year Percent Change

↑ 6%



Penetration Rate of Pay TV Subscriptions Q3 2010 to Q3 2011

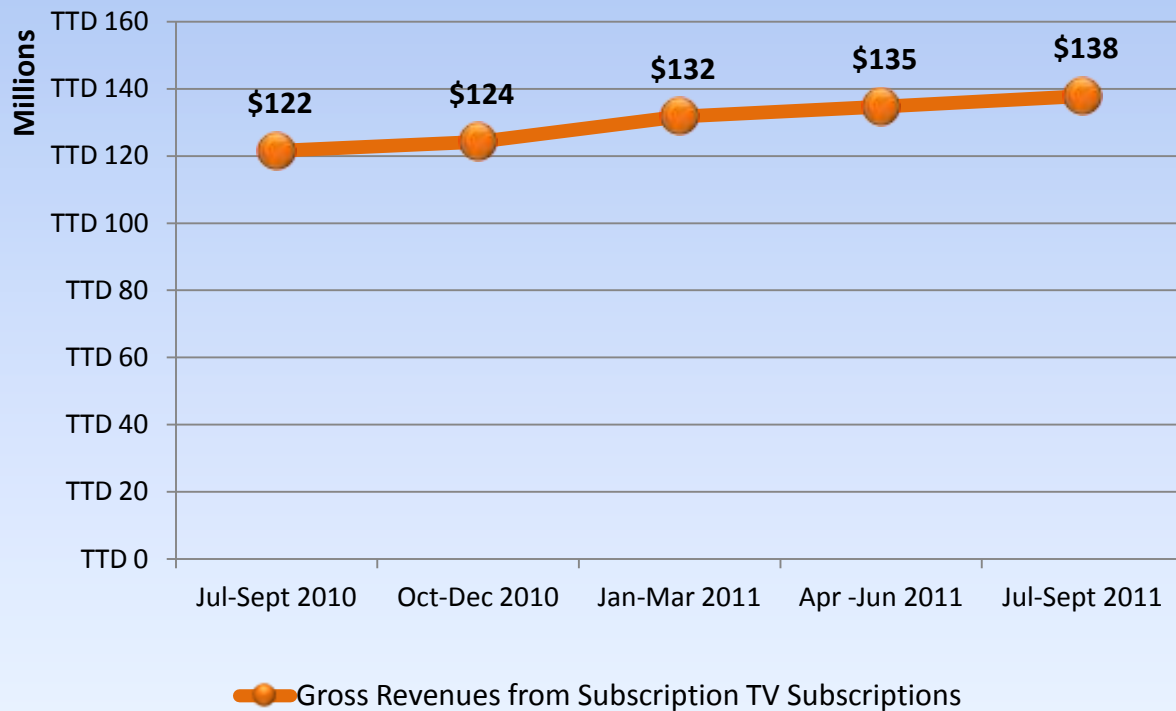


Year on Year Percent Change

Population	↑	5%
Household	↑	6%



Gross Revenues from Pay TV Services Q3 2010 to Q3 2011



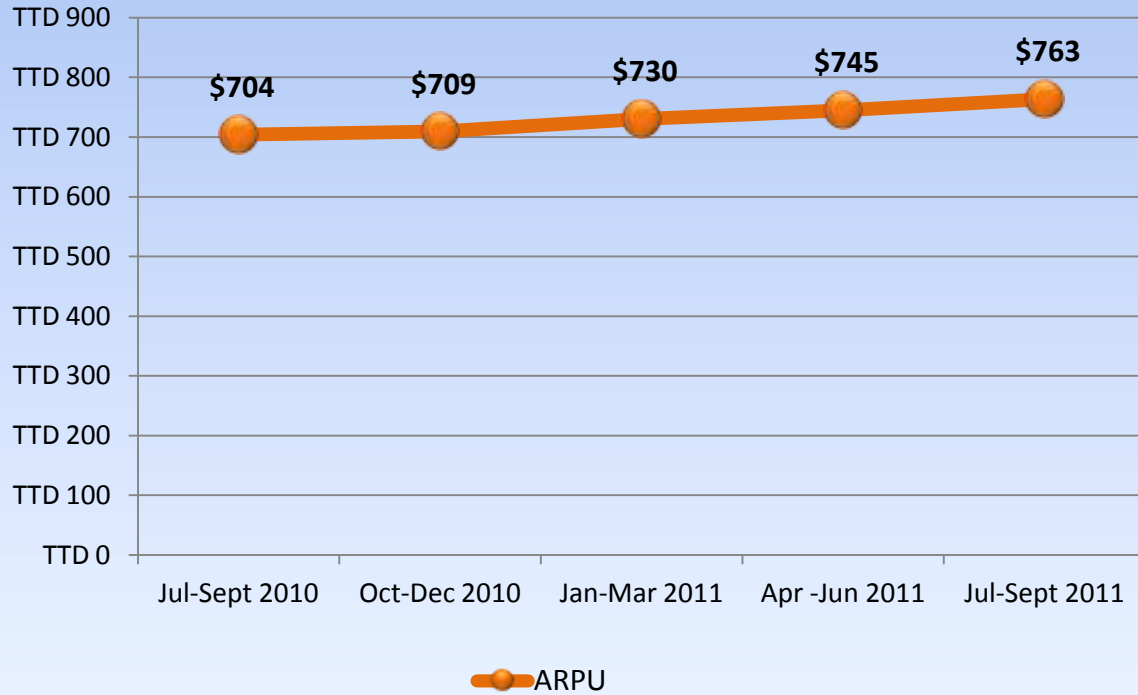
Year on Year Percent Change



13%



ARPU for Pay TV Q3 2010 to Q3 2011

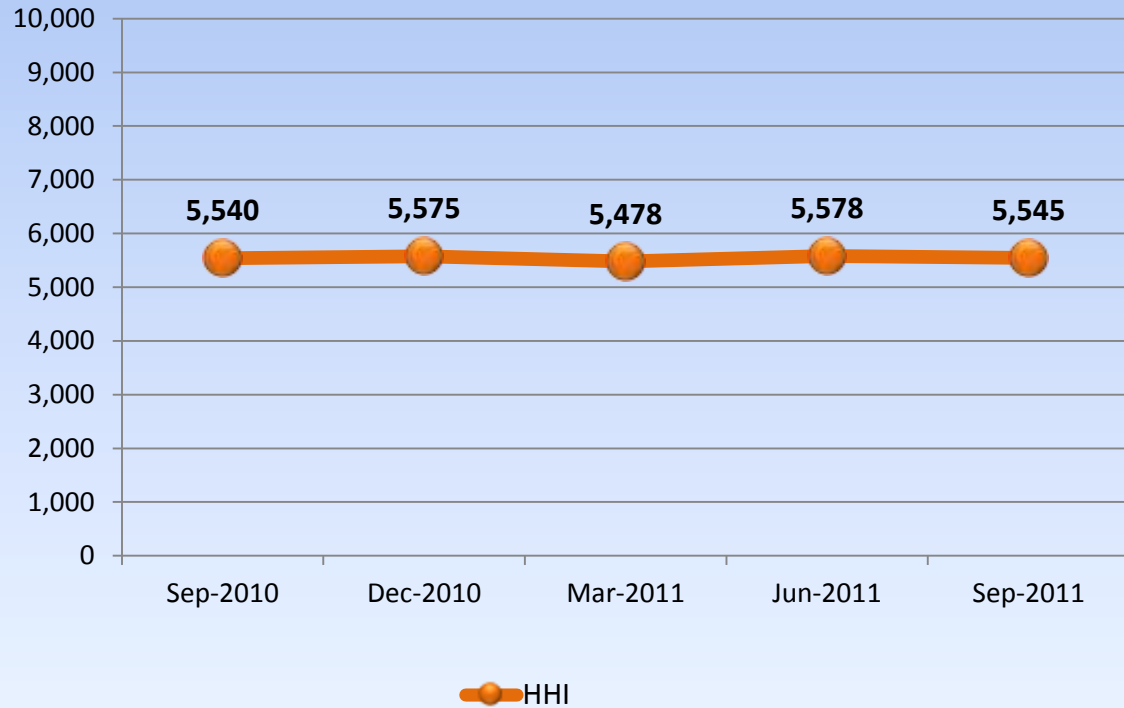


Year on Year Percent Change

↑ 8%



HHI for Pay TV Services Q3 2010 to Q3 2011

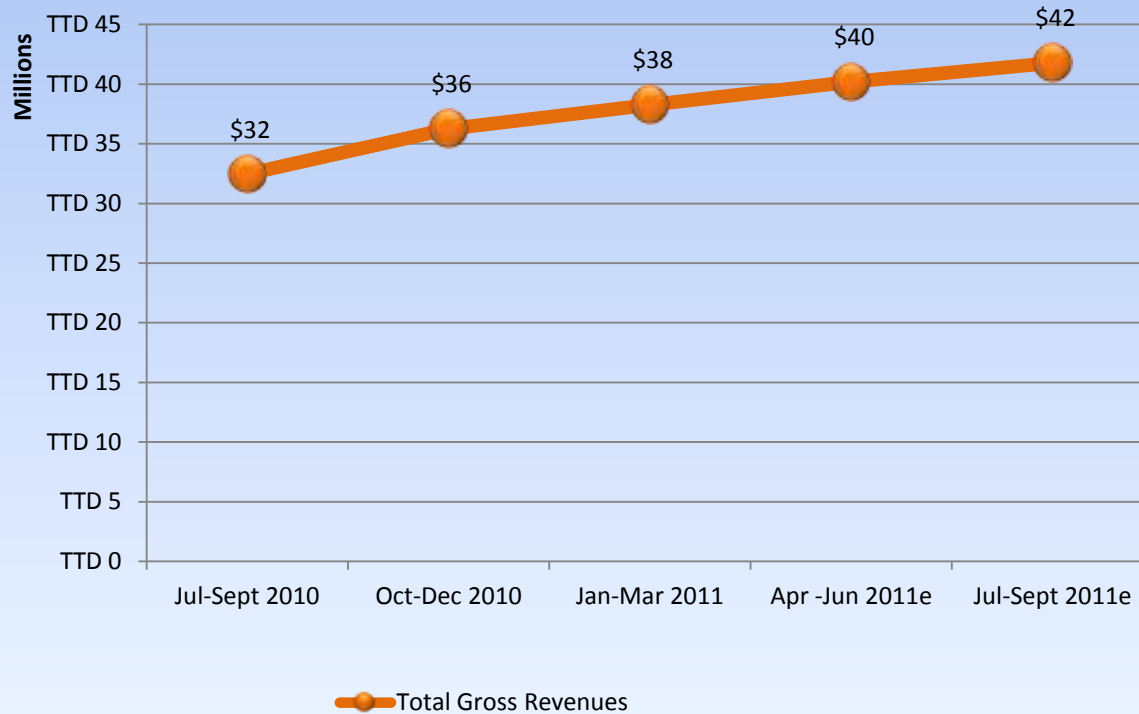


Year on Year Percent Change

↑ 0.1%



Gross Revenues from Free to Air Radio Services Q3 2010 to Q3 2011



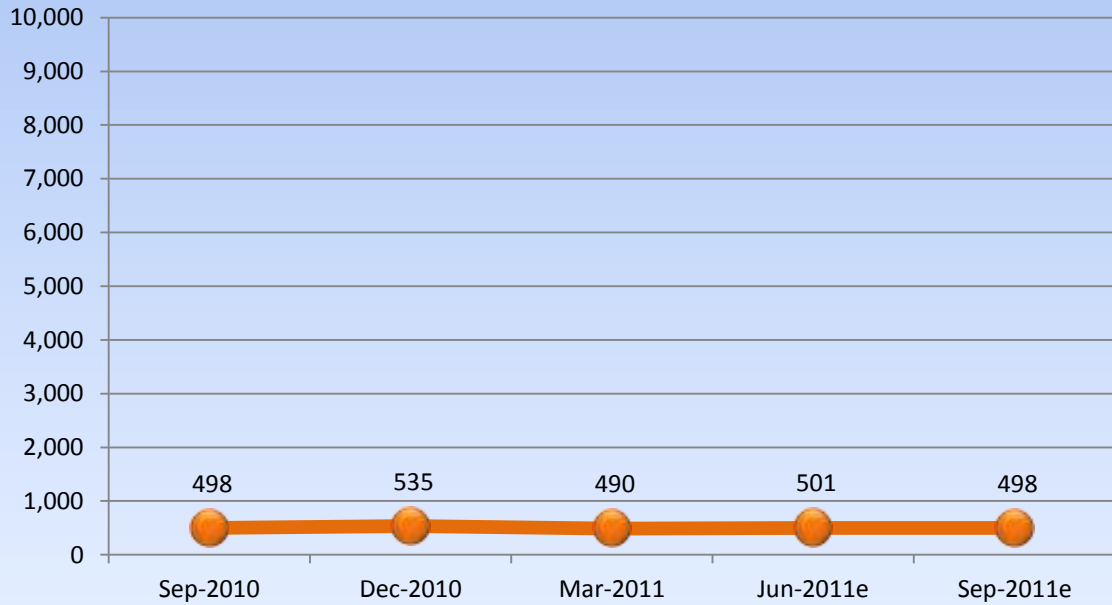
Year on Year Percent Change



6%



HHI for Free to Air Radio Services Q3 2010 to Q3 2011



^e Includes estimated data

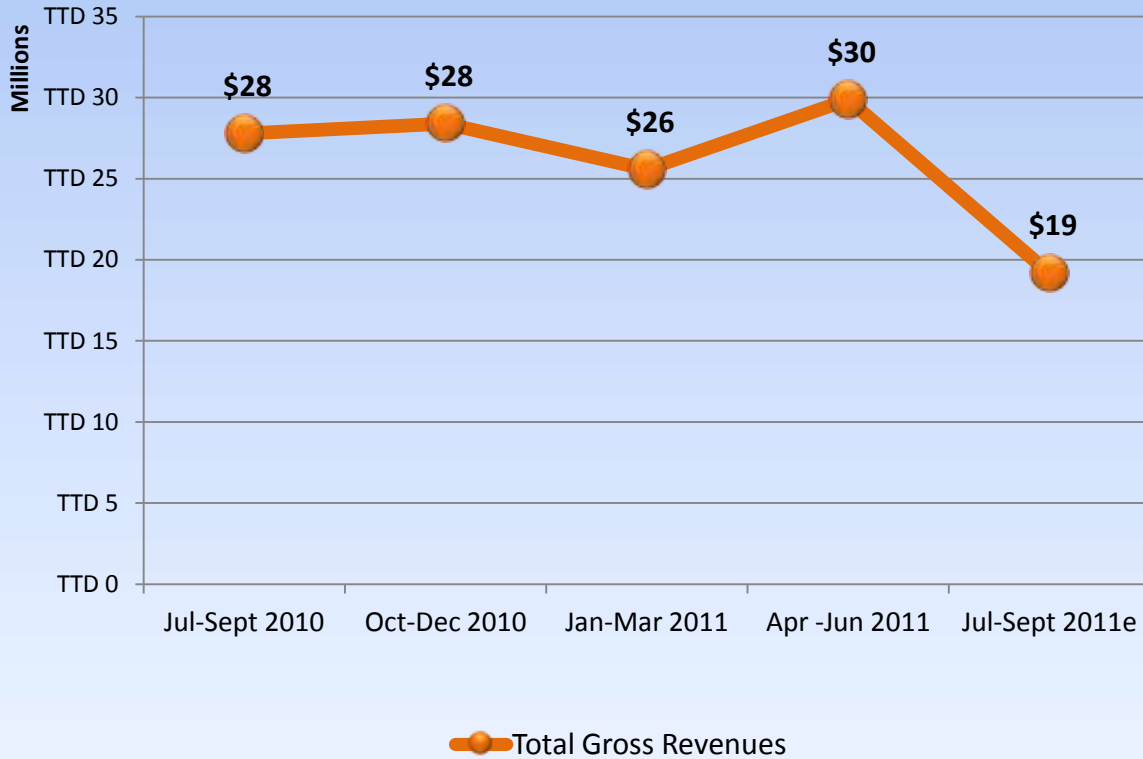
Year on Year Percent Change



1%



Gross Revenues from Free to Air TV Services Q3 2010 to Q3 2011



^e Includes estimated data

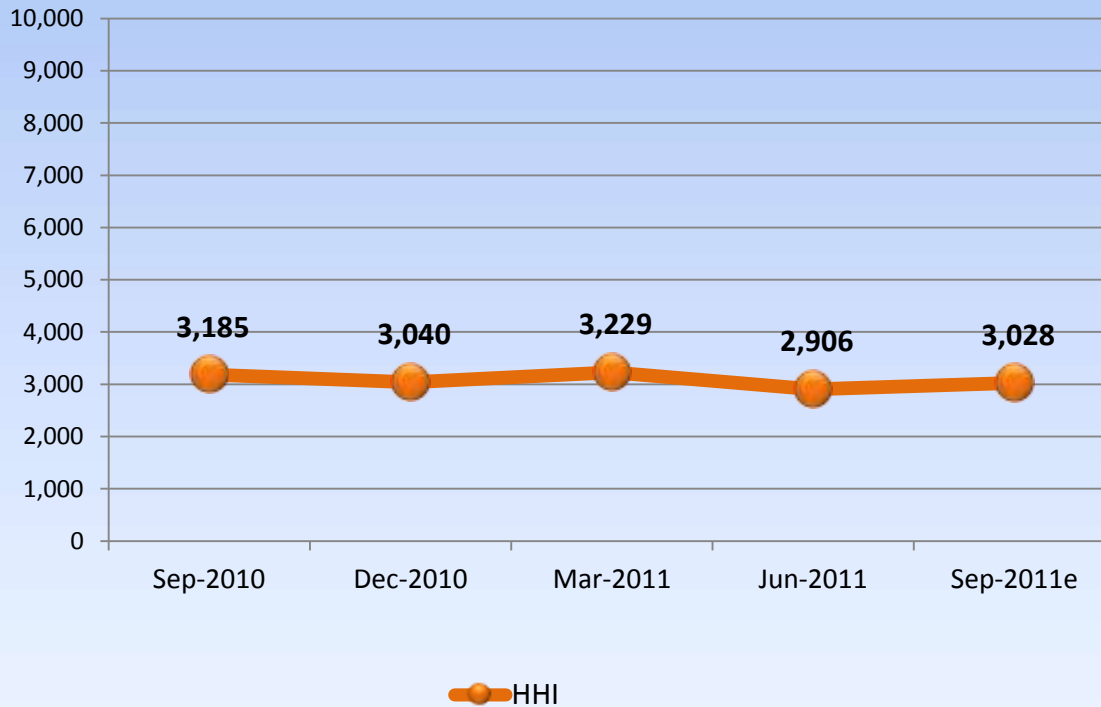
Year on Year Percent Change



31%



HHI for Free to Air TV Services Q3 2010 to Q3 2011



^e Includes estimated data

Year on Year Percent Change



5%

