



Competition Requirements

One of the most amazing ways to grow your personal brand is through a website and your social media handles. For this competition you are required to complete a Personal Branding Google site.

Building an online presence does not just help in creating a buzz about your brand amongst your family and friends, but it provides an opportunity to showcase yourself as a subject matter expert.

Listed below are a few criteria that can be put to use while judging this competition.



- ❑ All sections are completed: Headshot, USP, Bio, Certificates etc, connection of social handles and submission form have all been uploaded
- ❑ Clarity of Headshot
- ❑ Clearly stated Elevator Pitch or USP





- ❑ Distinctiveness in the conceptualization of Google site/ The clarity in the thought process
- ❑ Creativity in expression
- ❑ Inspirational Power
- ❑ Appeal among the audience



THANKS!

